

## BroadSpan Advises Grupo Boa Praça on Sale of Ship Supply Operations to Wrist Ship Supply



**Rio de Janeiro, Brazil** – December 2024 – We are pleased to announce that BroadSpan Capital acted as exclusive financial advisor to Grupo Boa Praça and its shareholders in the sale of its ship supply operations to Wrist Ship Supply.

Boa Praça General Ship Supplier, a business unit of Grupo Boa Praça, headquartered in Vitória, State of Espírito Santo, Brazil, is a national leader in ship supplies, including food, beverages, hygiene and cleaning materials, safety equipment, lubricants, and deck equipment. The company serves 25 Brazilian ports from four operational bases located in Rio de Janeiro, Macaé, Vitória, and Recife, with 11,500 m² of storage capacity and approximately 3,000 annual deliveries.

Wrist Ship Supply, based in Aalborg, Denmark, is the global leader in maritime provisions and supplies for vessels and offshore platforms, with approximately 12% market share. The company operates in over 30 global locations, including major maritime hubs, and has more than 1,800 employees. Additionally, it leads the digitalization of the maritime supply industry with the launch of Source2Sea, a digital marketplace offering online sourcing and logistics, 24/7 data transparency, process automation, and convenience for customers.

This acquisition aligns with Wrist's strategy to extend its commercial and operational presence to a new continent, reinforcing the company's commitment to the continuous expansion of its global maritime services and supply network.

"We are very happy to have supported Boa Praca in the successful completion of what was a complex "carve-out" transaction that leveraged BroadSpan's technical experience as well as our international reach in identifying the optimal buyer." commented Leonardo Antunes, Head of BroadSpan's Brazil operations.

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## **ABOUT BROADSPAN**

BroadSpan Capital LLC, founded in 2001, is an independent investment banking firm that provides corporations, partnerships and government institutions with impartial advice related to mergers & acquisitions and financial restructuring in Latin America and the Caribbean. BroadSpan delivers solutions to clients from its offices in Miami, Rio de Janeiro, São Paulo, Mexico City and Medellín and through affiliate offices located in 30 countries around the world.

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